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Fake News and Propaganda: Trump's Democratic America and Hitler's National Socialist (Nazi) Germany

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Abstract

This paper features an analysis of President Trump's two State of the Union addresses, which are analysed by means of various data mining techniques including sentiment analysis. The intention is to explore the contents and sentiments of the messages contained, the degree to which they differ, and their potential implications for the national mood and state of the economy. In order to provide a contrast and some parallel context, analyses are also undertaken of President Obama's last State of the Union address and Hitler's 1933 Berlin Proclamation. The structure of these four political addresses is remarkably similar. The three US Presidential speeches are more positive emotionally than Hitler's relatively shorter address, which is characterized by a prevalence of negative emotions. However, it should be said that the economic circumstances in contemporary America and Germany in the 1930s are vastly different.

Keywords Text Mining, Sentiment Analysis, Word Cloud, Emotional Valence.

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