Assessing and executing
strategic repository opportunities

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Agenda

- Elements of the Repository Business Case anno 2008
  - Stakeholder identification
  - 3 Business Case strategies
    - Adding Value
    - Solving Problems
    - Saving Time and Costs
- (Re-) Vitalizing your existing IR project
Business Case?

- The different contexts of Institutional Repositories
  - Sandbox environment
  - Pilot project
  - Operational system
- Do you want a DIFFERENT context for your IR?
Stakeholders

- Library
- University Management
- Research Coordination Office
- Faculty
- IT services
- External online visitors

Approach towards each stakeholder differs
Business Case Strategies

- Solving Problems
- Adding Value
- Saving Costs
Solving Problems

- Library
  - Inefficient, error sensitive, data entry workflows
  - Simplified & Shortened workflow: fast & accurate
- University Management
  - Lack of university wide transparency
- Research Coordination Office
  - Relying on external data sources
Solving Problems

- Faculty
  - In large research groups, difficult to keep up to date
  - Often forced to compile (paper) lists or overviews
- IT services
  - Different, fragmented databases pose maintenance and consistency problems
- External online visitors
  - Experience difficulties to access output
Adding Value

- Library
  - Improved management of Digital Resources
- University Management
  - Increased Exposure for the Institution
  - Useful data and tools for future policy making
- Research Coordination Office
  - Improved and automated interaction with researchers
Adding Value

- Faculty
  - Online access to their (meta)data for external visitors
  - Resulting in additional citations (TBD)
- IT services
  - Delegation of certain Content Management Tasks
- External online visitors
  - Opportunities to access related records, after locating one item.
Saving Time and Costs

- Library
  - Reducing data entry // cataloguing effort
- University Management
  - Equal to the sum of savings of stakeholders
- Research Coordination Office
  - Time saving opportunities on annual reports, researcher promotion procedures, departmental evaluations
Saving Time and Costs

- Faculty
  - Reduced time & effort on reporting and managing publication lists
- IT services
  - an IR can replace a variety of legacy systems
  - Maintenance and Customization costs ???
- External online visitors
Re-Vitalizing your IR

- Possible Issues
  - The Empty Box Syndrome
  - No deposits, interaction or interest from stakeholders
  - Arising Complaints or Opposition
The Empty Box Syndrome

Without formal instructions from management, researchers are rarely tempted to deposit in an empty repository.

- Approaches
  - Automatic repository boot-strap with existing data
  - Initial phase where staff deposits for faculty
  - Get formal management support first
Lack of Interest

Without substantial efforts in creating awareness, people themselves cannot be blamed for not getting the message.

- Approaches
  - Online or Offline information campaigns
  - Demonstrating cases from other institutions
  - Departmental presentations
Complaints & Opposition

In every pilot project or initial phase of an operational repositories, complaints and opposition arise. This is proof that your awareness campaigns worked.

- Approaches
  - Clearly illustrate solved problems, added value and saved costs to complaining stakeholders
  - Compose an IR steering committee from different stakeholder groups and institution divisions.
  - Take criticism serious - be ready to evolve & improve
Questions & Discussion

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